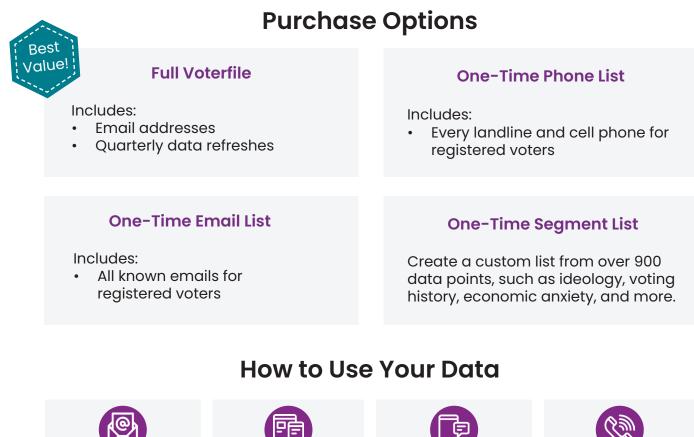
## Purchase Data & Send Targeted Outreach

Leidos DSI offers fully-vetted voter data enriched with **over 900 data points** to help you understand exactly who you're targeting and what their key interests and concerns are. You can use these insights to create highly targeted outreach to your constituents. Read on for purchasing options and how to leverage your new data package.



## **Text Messaging**

Promote upcoming webinars, telephone town halls, or push for opt-ins.



Halls

Target voters with children to share educational resources.

\*NEW\* **Printed Mailing** – Our modeled 2020 USHR data identifies voters who read everything they recieve in the mail. Pull a list of mail readers and send them a letter on CARES Act resources using a **printed mail template** from our partners at DOTGOV.

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